



**Zaytoun is the UK's leading brand of Palestinian fine foods. We are a Community Interest Company, a social enterprise founded to support Palestinian farmers through fair trade. 100% of our profits are reinvested into furthering this mission.**

Harvested and prepared by hand, our products are a testament to the proud heritage of the Palestinian people.

All Zaytoun products are ethically sourced from growers that we know. We are proud to share the gifts of their vibrant wheat culture with you.





## Extra Virgin Olive Oil

### Fairtrade & organic

Zaytoon's olive oil is our flagship product, with a unique peppery flavour.

Produced from rain-fed and hand-picked olives that have been pressed on the day of picking, this award-winning extra virgin oil connects you with farmers whose ancestors have tended their trees by hand for countless generations.

Naturally organic and ethically sourced from small-scale farmers in the West bank, this is the world's first olive oil to be awarded Fairtrade certification in 2009. From stone terraces nestled on sun-drenched West Bank hills comes produce grown with wisdom, by people who know their trees both as old friends and as a lifeline for their children.

<b>Ingredients:</b>	Organic extra virgin olive oil
<b>Shelf life:</b>	Maximum 12 months, minimum 6 months
<b>SKUs:</b>	250ml (case of 6) – BDX glass bottle (UK RRP: £8.75) 500ml (case of 6) – BDX glass bottle (UK RRP: £14.50) 750ml (case of 6) – Marasca glass bottle (UK RRP: £20.75) 1 Litre (case of 6) – Rectangular tin (UK RRP: £26.75) 5 Litres (1 unit) – Rectangular tin (UK RRP: £116.75)





## Za'atar

A traditional Palestinian herb mix made of a handcrafted zesty blend of wild thyme, toasted sesame seeds, lemony sumac and sea salt. It's a delicious seasoning, and a luscious snack served with a dip of peppery olive oil and crusty fresh bread, or a tasty dry rub on roast chicken, lamb or vegetables.

**Ingredients:** Roasted sesame seeds, za'atar (majorana syriaca), sumac, sea salt, olive oil

**Shelf life:** Maximum 12 months, minimum 6 months

**SKUs:** 80g (case of 6) (UK RRP: £3.75)  
750g (case of 2) (UK RRP: £21.50)





## Medjoul Dates from Jericho

### Great Taste Award 2018

Medjoul dates are known as the 'King of Dates' due to their size and rich caramel succulence. Both gourmet and wholesome, they are high in fibre and potassium, with a natural sweetness that makes them a delicious treat any time of the day. Dates are one of the world's oldest cultivated fruits and thrive in Palestine on the fertile soils around the ancient city of Jericho.

<b>Ingredients:</b>	Whole Medjoul dates (contain fruit stones)
<b>Shelf life:</b>	Maximum 12 months, minimum 4 months
<b>SKUs:</b>	250g (cases of 6) UK RRP £5 500g (case of 6) UK RRP £9.25 5kg (1 unit) UK RRP £64





## Freekeh

### Great Taste Award 2017

Freekeh is durum wheat that is harvested while still green and roasted on an open fire. It's then rubbed (fareek) to remove the husk and reveal an aromatic grain packed with protein and fibre. Rich in flavour and texture, it's easy to use as a tasty and wholesome alternative to rice or other grains, in dishes such as pilaf, risotto and salad.

**Ingredients:** Durum wheat  
**Shelf life:** Maximum 12 months, minimum 6 months  
**SKUs:** 200g (case of 6) UK RRP £3 per unit





## Maftoul

### **Organic, Great Taste Award 2017**

This is the iconic Palestinian hand-rolled giant couscous. It is a gourmet artisanal grain that boasts a firm texture and nutty flavour. Crafted by hand by women's cooperatives in the West Bank.

**Ingredients:** Durum wheat, whole wheat flour, salt  
**Shelf life:** Maximum 12 months, minimum 6 months  
**SKUs:** 200g (case of 6) UK RRP £3 per unit



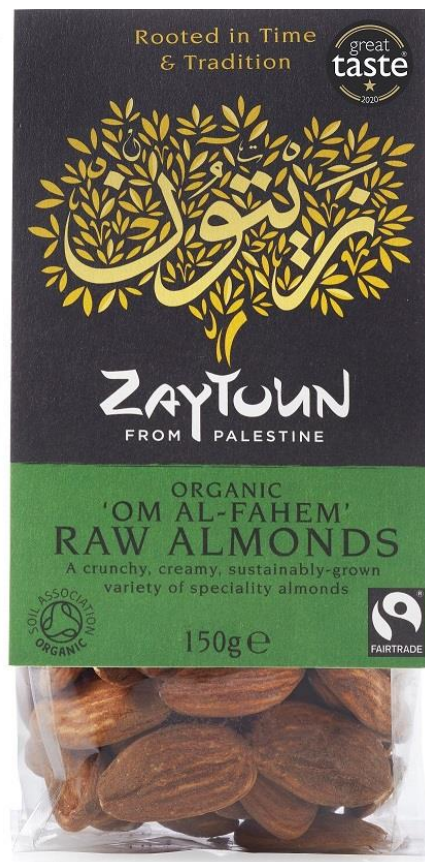


## Speciality Raw Almonds

### Fairtrade & organic, Great Taste Award 2020

These Fairtrade Palestinian almonds are named after Om al-Fahem, the ancient village where this large, creamy variety originated. Picked and shelled by hand, they are harvested in late summer and sun-dried so they are full of the season's sweetness.

**Ingredients:** Organic raw almonds  
**Shelf life:** Maximum 12 months, minimum 6 months  
**SKUs:** 150g (case of 6) UK RRP £5.50 per unit





## Olive tree planting and olive oil gift

This is a tree planting and olive oil gift. For each of these tubes a 3-year-old olive tree sapling will be planted in Palestine and the recipient of the gift will receive a certificate as well as a 500ml bottle of organic & Fairtrade olive oil.

**SKUs:** 500ml (case of 6) UK RRP £25 per unit







## SEASONAL PRODUCTS

### Caramelised almonds

**Fairtrade**

These speciality Om al-Fahem almonds from Palestinian growers have been slowly roasted with Fairtrade sugar until they are perfectly caramelised to create a delectable treat.

**Ingredients:** Almonds, sugar  
**Shelf life:** Maximum 9 months, minimum 4 months  
**SKUs:** 140g (case of 6) UK RRP £5.75 per unit  
**Availability:** From September till Christmas while stocks last





## Chilli roasted almonds

### Fairtrade

These speciality Om al-Fahem almonds from Palestinian growers have been slowly roasted and tumbled in a chilli seasoning to create an indulgent treat with a seductive spicy bite.

<b>Ingredients:</b>	Almonds (94%), salt, Rice Flour, Sugar, Yeast Extract Powder, Tapioca And/Or Maize Starch, Onion Powder, Spice (Cayenne), Garlic Powder, Lemon Juice Powder, Yeast Powder, Chilli Powder, Natural Flavourings, Natural Colour (Paprika)
<b>Shelf life:</b>	Maximum 9 months, minimum 4 months
<b>SKUs:</b>	140g (case of 6) UK RRP £5.75 per unit
<b>Availability:</b>	From September till Christmas while stocks last



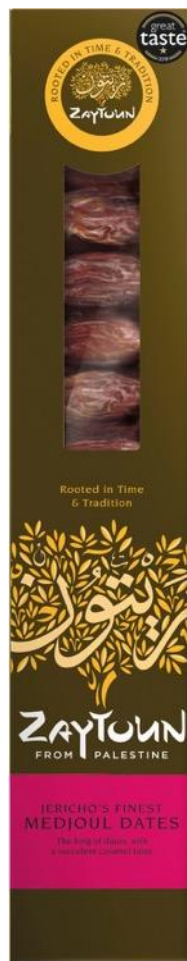


## Medjoul Dates from Jericho

### Great Taste Award 2018

This is the festive version of our 500g Medjoul dates which comes in a “stick” look, ideal for gifting.

<b>Ingredients:</b>	Whole Medjoul dates (contain fruit stones)
<b>Shelf life:</b>	Maximum 9 months, minimum 4 months
<b>SKUs:</b>	500g (case of 6) UK RRP £9.25 per unit
<b>Availability:</b>	From September till Christmas while stocks last





## UNFILTERED Extra Virgin Olive Oil

### Fairtrade & organic

From the same producers of our flagship extra virgin olive oil, we are pleased to offer the unfiltered version of this award-winning oil. Like fresh juice, it is naturally cloudy and retains a light olive pulp. Packed with polyphenols, it offers a fuller palette of taste notes including the characteristic pepperiness of Palestinian olives.

Bought to you fresh from the press, this limited edition oil boasts the heady aroma of the olive harvest season in Palestine.

<b>Ingredients:</b>	Organic extra virgin unfiltered olive oil
<b>Shelf life:</b>	Maximum 10 months, minimum 3 months
<b>SKUs:</b>	500ml (case of 6) – Costalata flip-top glass bottle (UK RRP: £14.50)
<b>Availability:</b>	From January till April while stocks last





**Find out more at [www.zaytoun.uk](http://www.zaytoun.uk)**

Zaytoun CIC, 1 Gough Square, London EC4A 3DE, UK  
+44 (0) 207 832 1351 | [contact@zaytoun.uk](mailto:contact@zaytoun.uk)